

REMEMBERING, REBUILDING, REENERGIZING

REUNIÓN LATINA

TRAINING INSTITUTE
SEPT 1-2, 2022
ALBANY, NY

**OUR HEALTH
OUR FUTURE**



**SPONSORSHIP
PACKAGE 2022**

OUR HEALTH, OUR FUTURE: REMEMBERING, REBUILDING, REENERGIZING

REUNION LATINA TRAINING INSTITUTE

Join us as a sponsor for Reunion Latina
as we return to a live event in Albany, NY.

SEPT 1-2, 2022
HILTON ALBANY
ALBANY, NEW YORK

Reunion Latina Training Institute convenes providers from HIV, Hepatitis, STIs and other health and human service organizations, faith-based communities, businesses, health departments and government agencies focused on public health issues affecting Hispanic/Latinx communities.

This year, we will highlight the impact that COVID-19 has had on our communities and organizations, refocusing our efforts on HIV, STIs and viral hepatitis as we examine the intersectionality with social determinants of health. We will remember those we lost, rebuild, and reenergize towards creating health equity and ending HIV.

Reunion Latina has become a renowned space as convener of stakeholders across the spectrum of healthcare in Hispanic/Latinx communities.

Sponsoring Reunion Latina builds visibility for your brand or organization, connects you with diverse organizations and decision-makers and gives you a forum to share your organization's message and expertise to the 300+ registrants that are expected to attend. Your sponsorship allows Latino Commission on AIDS to create impactful programming, sponsor informational and educational opportunities and fund scholarships for people living by HIV/AIDS to attend.

SPONSOR BENEFITS

Reunion Latina provides a space to showcase your organization's commitment to end health disparities among underserved populations.

250 Service providers, community leaders, elected officials, representatives of health department, and PLWHA and other chronic health conditions.

30K Impressions on Social Media

050 Experts from the medical field, advocates, legislators, social and civic leaders.
002

002 days that bring together people with ideas and expertise on how to address health care needs of Hispanics/Latinx.

016 Topics that include COVID-19, HIV, viral hepatitis, STI updates, PrEP, substance use, cancer, advocacy, awareness, and more.

20K Recipients via email marketing

OUR HEALTH, OUR FUTURE: REMEMBERING, REBUILDING, REENERGIZING

SPONSORSHIP LEVELS

GOLD \$15,000

- Prime location of a full -page ad inside the print and e-journal
- Name and logo listing on the event website, mobile app, and on official publications
- Logo connected to your website
- Media and program recognition
- Five registrations for your organization

SILVER \$12,000

- A half -page ad inside the print and e-journal
- Name and logo listing on the event website, mobile app, and on official publications
- Logo connected to your website
- Three Registrations for your organization

BRONZE \$8,000

- A half -page ad inside the print and e-journal
- Name and logo listing on the conference website, mobile app, and on official publications
- Logo connected to your website
- Two Registrations for your organization

SPONSORS HALL

\$2,000 (For profit and corporations)

\$1,000 (Non-profits with an annual budget larger than \$2 million)

\$500 (Non-profit annual budget less than \$2 million,

- One (1) Logo of your organization or sponsoring product with a link to your website
- One Registration for your organization

OUR HEALTH, OUR FUTURE: REMEMBERING, REBUILDING, REENERGIZING

PAYMENT INFORMATION

Name/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Payment Enclosed for:

- Gold Sponsorship **\$15,000**
- Silver Sponsorship **\$12,000**
- Bronze Sponsorship **\$8,000**
- Sponsor Hall Non-profit Sponsorship (annual budget under \$2 million) **\$500**
- Sponsor Hall Non-profit Sponsorship (annual budget more than \$2 million) **\$1,000**
- Sponsor Hall For-profit/private/corporative Sponsorship **\$2,000**

Journal Advertising

- Full Page Ad Corporate \$3,000
- Full Page Ad Non-profit \$1,000
- Half Page Ad Corporate \$2,000
- Half Page Ad Non-profit \$500

Artwork Requirements:

- JPEG, PDF or TIF files at 300 dpi (minimum resolution)
- Full-page ad size: 8" width x 10.5" height
- Half-page size ad: 8" width x 5.125" height
- No bleed, no crop marks
- Deadline for artwork submission: **August 1, 2022**

Please charge my credit card

-    

Credit Card Number _____ Exp. Date _____

Name on Card _____

Address _____

City _____ State _____ Zip _____

Signature _____

Please email completed form to: NQuirch@latinoaids.org

Latino Commission on AIDS, 24 W 25th Street, 9th Floor, New York, NY 10010

Fax: (917) 591-5438 | Attn: Natasha Quirch

Paying by check? Make check payable to Latino Commission on AIDS

Latino Commission on AIDS, 24 W 25th Street, 9th Floor, New York, NY 10010 | Attn: Natasha Quirch

Questions? Contact Natasha Quirch, NQuirch@latinoaids.org, (212) 675-3288 x316 or visit: www.latinoaids.org/reunion